

ETSKA NAV AH PAI THE NEWS CARRIER

**QUECHAN NEWS**

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To Tribe Members**



ETSKA NAV AH PAI THE NEWS CARRIER  
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# Casino Survives Vote: Construction to Begin

*With the polls being open for 12 hours at the Quechan Community Center for local voters, and 116 absentee ballots requested, Thursday, October 18th was long day of suspense and tension as the combined Quechan Community throughout the United States waited for the verdict on the proposed Quechan Casino Resort at Pilot Knob in California.*

*When the polls closed at 7:00 PM and the counting began, for awhile it looked incredibly close, with the walk-in vote being split nearly fifty-fifty for almost a half hour. Finally, that count was complete, and the local walk-in ballots showed a total of 163 to 153 in favor of proceeding with the project. But it was the absentee ballots returned that really showed the trend, with those votes standing at 67 to 18 for the Casino.*

*Final count: 230 to 171, showing a majority of just under 58% wanting the tribe to proceed with the plan as presently arranged.*

*Only Vice President Keeny Escalanti, Sr. was not present when the final tally was announced. Quechan Tribe President Mike Jackson, Sr. released the following statement after the election was officially certified and accepted by a unanimous vote of the Council members present:*

*The election for the new casino is over. I would like to thank the*



**This artist's rendering** provided by the Paradise Casinos marketing department shows the \$200 Million Hotel and Casino complex as it will appear at the foot of Pilot Knob when construction is completed at the end of 2008.

tribal membership for coming out to vote for your future. The Tribal Council placed the choice in your hands whether you wanted the casino at the present location or not and you made the decision. I also thank the Tribal Council for realizing that this casino project brought about different opinions from tribal members and were sensitive to their views. When it became apparent those opposing the casino had concerns and would not change their stance the council decided to let the people answer the question. As we all know this was the biggest financial decision ever made on behalf of the tribe. That is why the council chose the fairness process and let the people speak.

A little over 400 concerned tribal members came out to vote, personally I would have liked to

have seen more get involved in their tribe's future, but I'm glad you did come out and vote and not stay away and boycott this election. It's no secret that this casino project has caused a division in our tribe, but the election is over and the majority has spoken. It's time to move on with this project and the council can now focus on other needs for our tribe that I have spoken about such as; Tribal Library, Vocational Training Center, Mini Mall Complex, the new Hospital and other developments that we need to make a reality.

As the Quechan Tribe we all need to stay focused on our future needs. We cannot get there if we don't look into tomorrow and understand there will always be a need for our people. Building a future takes the efforts of all tribal members and working at it to-

gether is the only way to succeed. If you, the people, do not feel the council is communicating with the people enough on projects such as these, then I would recommend to council that we need to make a bigger effort in the future. You the people also have the responsibility to come to the council's weekly meetings so you can hear firsthand and be informed as an individual to make your opinion on fact and not rumors.

I would also like to recognize the Construction Committee that has been involved in this casino project for years. They have volunteered their time and effort to make this a reality. The tribal members who voted NO, your vote was recorded and also recognized as your right to make a statement. It's now time to make amends and work together for the tribe.



# Homecoming Dance Caps San Pasqual Victory



**Coach Don Klostreich** offered instructions prior to the kickoff.



**San Pasqual** marches out to begin the Homecoming Game battle.



**Warriors Patrick McCoy (77), Sergio Rodriguez (44) and Victor Robles (88)** team up to prevent Tanque Verde from gaining any yardage.



**Mike Rodriguez (3)** later slips the grasp of an attempted tackle.



**A number of fumbles** by both Tanque Verde and the San Pasqual led to exciting scrambles and unexpected turnovers on recovery.



**Anthony Shepard and Roger Valencia** stop a Tanque Verde goal attempt.



**A later attempt to do the same to Mike Rodriguez** by Tanque Verde failed, as the Warriors went on to win the game 38 to 32.



**Face masking** was a common problem throughout the night.



**Coaches Pineda and Hawkins** keep a close watch on the plays.



**Roger Valencia (10)** of San Pasqual takes down another try at the goal.



**Homecoming King Greg Delgado** is joined by his Queen Victoria Ontiveros at the windy halftime coronation ceremony, joined by Angelo Palone and Kailyn Malit, the little Flower and Crown Bearers.



**With the game over** everyone gathered at the San Pasqual middle school cafeteria and danced until midnight. There were snacks, drinks and plenty of dance favorites played by request. QUECHAN NEWS Photos by William Isbell

## *San Pasqual High ✱ Homecoming Home Royal Court 2007*

**King:** Greg Delgado  
**Queen:** Victoria Ontiveros  
**Prince:** Mike Clements  
**Princess:** Ariel Marquez  
**Crown Bearers:**  
 Kailyn Malit & Angelo Palone

**Class Representatives:**  
**Juniors:**  
 Sarina Salas & William Quinoñones  
**Sophomores:**  
 Carmen Hernandez & Pedro Martinez  
**Freshmen:** Melissa Montoya & George Salas

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**QUECHAN NEWS**

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## Have a story idea, or an event you want covered?

**QUECHAN NEWS** is here to cover the special events and everyday lives of Quechan Tribe Members, and the issues that affect you in the world today. This newsletter is here to keep the lines of communication open, to expand opportunities, and uplift the Native Spirit of the San Pasqual Valley. Your ideas and input are welcome! Just call the **QUECHAN NEWS** office Monday through Friday at (760) 572-3912, or email your stories and story ideas to [w.isbell@quechantribe.com](mailto:w.isbell@quechantribe.com). I'm looking forward to hearing from you!





# Heritage & Culture

## To Preserve and Protect The Historical Legacy of The Quechan People: New Quechan Tribal Monitors Complete Their Training

With more and more construction planned for the future around the Fort Yuma Reservation, Bridget Nash-Chrabasc, the Historic Preservation Officer for the Quechan Tribe has been tasked with the hiring and training of a minimum of 12 new tribal monitors. The monitors will be present at all new construction, any time the earth is required to be broken or recontoured, such as when foundations, waterlines or new roads are built.

Now that 12 tribal members have accepted the challenge of becoming monitors, Bridgette has arranged for basic training in what is involved through Applied Earth Works, an archaeology and cultural resources management firm based in Hemet, California.

Melinda Horne and Dennis McDougall, accredited archaeologists with over 25 years of field experience between them, set up an intensive four day course both in the classroom and in the field.

The first day of the class, which was held in the Ironwood Subdivision's Community Center, consisted of a PowerPoint™ presentation during the morning on what construction monitoring involves, what to look for, and the responsibilities and inherent power the monitor has on-site, using a past project on the Cahuilla Indian Reservation near Hemet as a case study.

Monitors are able to halt construction over any portion of a construction project that may hold artifacts, and set up an exclusion zone 50 feet beyond the edges of any feature they identify as worthy of investigation. Until



**Newly certified tribal monitors** line up at the end of their class to show the proof. From top left, back row, they are: Jameson Emerson, Pete DeCourse, Jason White, Keith Emerson, Ranier Reyes, Frank Comet and Henri Koteen. In the front are Lewis Jefferson, Celisse Cornejo, Crystal Acosta, Valerie José, Sophia Herrera and the Quechan Tribe's Historic Preservation Officer Bridget Nash-Chrabasc, who arranged the class with Applied Earth Works.

an archaeologist investigates the feature and every artifact it contains, to recommend the mitigation, recovery or other final disposition of every item found within the exclusion zone, construction may continue outside of the feature being investigated but all work in the exclusion zone ceases while the tribe and cultural representatives involved consult with the archaeological team and make the decision about what should be done about that feature.

That afternoons session was a lecture by Mr. McDougall on monitoring procedures, how to fill out monitor reports so that the information is understandable by future researchers, and the importance of safety around the large earth-moving equipment typically found at a construction site.

Everyone at Applied Earth Works emphasized the importance of maintaining eye contact with equipment operators when

working at a fixed location, to be sure they know where you are as they drive by. They also said that when the ground surface is being scraped clean of brush, plants and surface debris, it is important to follow along behind and closely observe the newly revealed surface for any discolorations or patterns in the soil that may indicate something could be almost revealing itself just below.

Long pants, good, sturdy work boots or shoes, and a hard hat are also important in protecting skin and bones from the often rough environment and the many sharp edges found outdoors.

With an overview of the practical considerations of what they would be doing on-site, the class then took a field trip on day two of the course. Heading out to the area just west of the new casino site, the class hiked over various hills and ridges, seeing trail segments and lithic scatter for themselves.

What may appear to be simply broken rocks could turn out to be the discarded flakes chipped away during a tool making session in the late 1700's.

Once the students had a good idea of what they would be looking for on the surface, they were then moved a few hundred yards farther to the southwest and given instruction on how to map an area, locating and identifying all possible cultural artifacts.

The area selected for the exercise atop a small mesa was carefully searched. Each student was given between 15 and 20 "pin flags", small fluorescent vinyl squares mounted on thin, stiff wires, to mark anything they thought might be an indication of tool working using stones. They all lined up along the very western edge of the mesa, spaced evenly about 10 feet apart, and on command proceeded to the north east, heads down, at the speed of a herd of turtles, inspecting every square inch and then planting their flags next to interesting broken cobbles and flakes of rock.

Once they had their artifacts marked, the instructors showed them how to use a nearby permanent feature (in this case a power-transmission pole) as their "datum point" for all subsequent measurements. A GPS receiver was used to locate the power pole, and then it was moved to the center of the area being mapped to get a "sub-datum point". Once those two points were known and recorded, every single item (and there were dozens!) was then also precisely located via GPS and those locations were also marked



**Dennis McDougall**, an archaeologist concentrating in California and Great Basin prehistory, begins a lecture on projectile identification with a sketch of the Clovis Point from about 15,000 to around 11,500 years ago.

QUECHAN NEWS Photos by William Isbell

with a comment on what they represented on the ground.

Melinda and Dennis, assisted by their co-workers, associate archaeologists Cari Inoway and Mike Mirro also showed the class the time-tested old-fashioned method of mapping the same items using compass bearings and a 200 foot tape measure.

Once they returned to the classroom in the afternoon, those measurements and GPS coordinates would be used along with measurements taken of the full width of the area searched to determine what scale to use in drawing maps locating all of the items.

The group also got a visit from the Riverside County Coroner, Deborah Gray, who brought in a variety of bone samples to give them "hands-on" experience in the task of identifying the differences between human and animal bones.

*Story Continued on Page 7*



# INDIAN DAY PARADE: SOMETHING FOR EVERYONE



The Quechan Ah Keel Dance Group were a popular, early entry in the parade, marching behind a colorful banner proudly showing their Tribal Affiliation for both locals and visitors.

QUECHAN NEWS Photos by William Isbell



Local royalty from the Strong Hearts Native Society rode together, representing the San Pasqual Schools.



Two Hopi dance groups made an appearance, one a group of adults dressed as Kachinas, and this group of older ladies who are teaching traditional dances to girls starting as young as four years old.



Quechan Legion Post 802 marched in the lead of the parade, just ahead of Miss Quechan Nation 2007/08, representing our veterans.



Aztec dancers visiting from the Los Angeles area put on a good show, providing constant color and motion over the entire parade route.



The Quechan Senior Nutrition Center put together a float that echoed the chosen theme of this year's Indian Day Celebration at Fort Yuma, and were rewarded for their efforts with the First Place Award for floats, given later at Evergreen Park by Miss Quechan Nation, Jessica Elizabeth Paddock.



Bringing up the rear were the BIA Wild Land Firefighters from the Sacaton, Arizona area with their celebrity guest, Smokey Bear.

## The Quechan Tribe

Requests Letters of Interest for new members to serve on following Tribal Oversight Committees:

**Education Committee**  
**Housing Board**  
**Cultural Committee**  
**Enrollment Committee**

Enrolled Quechan Tribe members with an interest in serving on any of the Committees listed should submit a Letter of Interest to:

**Committee Membership**  
**Tribal Council Secretary**  
**Quechan Tribe Administration Office**  
**(760) 572-2013, Ext. 204**

## Parade Junior Grand Marshall: Janyse Starr Collins-Solorio

Janyse Starr Collins-Solorio, 16, is a Junior at San Pasqual High School. Janyse began dancing "bird" at 3 years old. As she grew up here at Fort Yuma, she performed with the "Sunflower Dance Group" and then the Ah-Keel Dance group.

Encouraged by her family she performed in ceremonies, parades, pow wows throughout the southwest, and has even traveled as far as Washington D.C. to participate in the inter-Tribal parade as a prelude to the grand opening of the Smithsonian Institute's Native American Museum.

She has competed and won titles for the San Pasqual Elementary and Middle School Indian Princess, and is a member of Strong Hearts Native Society.

At 8 years old Janyse began playing basketball with the "Grasshopper League," and played in every Grasshopper league until she was too old to continue, at 12 years old. It was in that league that she discovered her love and talent for the game. She is an avid athlete for the Lady Warriors, playing basketball, volleyball, softball and track; but found her preferred sport to be basketball.

This past summer she and two of her friends, Kim White and Anna Villareal were invited to play with the CRIT team in the NABI tournament in Phoenix. Although the team lost, she says her experience and involvement with all the teams from Indian Nations around the U.S. was awesome.

Janyse is Pima, Quechan and Mohave. Her mother is Allyson Collins and her father is Albert Solorio Jr., a Quechan tribal member.

Her paternal grandparents are Marilyn Dewey and Albert Solorio Sr. Her great-grandmother is Pearl Escalanti, and the late William Dewey, both of the Quechan tribe. Her maternal grandparents are Janice Emerson, Quechan-Mohave and the late John Collins Sr. Pima Indian.

Her great-grandmother is Henrietta Laffoon Emerson, a full blooded Mohave, and the late Fred Emerson of the Quechan tribe. She has two sets of siblings, Jessica and Isaac of Winterhaven, California and Gabriella and little Albert of Anaheim, California.



# Together We Did Celebrate - Over A Three Day Weekend

QUECHAN NEWS Photos by William Isbell



The Quechan Spiritual Runners started things off with a 5-mile fun run from the riverbank east of Indian Hill. Finishing first, in just under an hour, was Doug Thompson, who just moved to Yuma from Lincoln, Nebraska.



Phil Emerson handed out the medals for the fun run participants on hand Saturday morning.



Emmett Hartt and Charlene Emmer-son accepted the trophy for best Parade Float from Miss Quechan Nation.



One of the Sun Star Singers led a big dance circle on the main stage area that had as many as 30 people join in.



Eagle Dancers from Second Mesa in northern Arizona were among the groups that danced around a huge bonfire on Saturday night. Others included the Apache Crown Dancers and an Aztec dance group.



Dressed in her traditional finery, one year old Sierra Escalanti easily won the Baby Girl contest.



Five year old Miguel Herrea III made a great impression in his ribbon shirt, to win the award for best Baby Boy.



Delano Carter, a Mojave Gourd maker from Parker, Arizona had a selection of handmade wares on sale.

COME JOIN US AT THE  
**HALLOWEEN  
CARNIVAL!**

**Saturday - October 27th  
At The Quechan Community Center  
Beginning at 6:00 PM!**

CANDY BAGS! MOVIE BOOKS! FFA HAY RIDES!  
LIVE DJ MUSIC! FOOD BOOTHS!

**KIDS KOSTUME KONTEST**  
With Loads of Great Prizes - 1st Thru 3rd  
In 7 (Seven!) Age Categories !!!

**Come On Out And  
Enjoy The Party!**  
**ALL BOYS AND GHOULS ARE WELCOME!**



Last week's three day celebration of the Quechan Nation's traditional values got off to a great start on Friday evening, as the new Miss Quechan Nation, Jessica Elizabeth Paddock welcomed vendors and participants to the Evergreen Park and thanked everyone for coming out.

With a fun run, traditional dances and live bands to introduce, Jessica had a full first weekend as Miss Quechan, ably assisted by Phil Emerson and the rest of the

Events Committee. Although things began a little late for the parade on Saturday, once everything was moving, events quickly took on a life of their own, with a Best Baby Contest, Best Traditional Dress for the Ladies (and Best Traditionally Dressed for the men) all taking place pretty much on schedule. Of course, Quechan American Legion Post 802 was on hand to raise the flag over the arena area, which quickly filled for a rousing circular traditional dance led by Shirley Rainwater. Through-out both Friday and Saturday, the Dance Arbor was constantly filled, as both local and visiting singing groups led everyone and anyone under the willow branches in bird dancing and gourd singing. Contemporary music groups such as "Generation Gap" and "The 696 Project" jammed on stage both evenings, and the youth had their own separate venue at

the nearby Diabetes Walking Park to enjoy their own music once the sun went down. There were vendors on-site offering everything from fireworks to jewelry, handmade gourd rattles to exquisite native pottery, and of course plenty of fry bread, tacos and other finger-foods to keep the stomach satisfied. Saturday night saw a large bonfire of mesquite branches lit just north of the stage, as Apache Crown Dancers came out to put on a spooky show, followed by Aztec Dancers bouncing to a much faster beat. The Aztecs also performed a fire ceremony and then lured almost three dozen people out of the crowd to learn a few moves, before surrendering the dance area to the Hopi Eagle Dancers. The final day saw an early morning Horeshoe Tournament at the arena, and a short Native Film Festival held at the Main Street Cinemas, to wind things down.



# FAMILY HEALTH AND COMMUNITY RESOURCES FAIR

The San Pasqual Middle School cafeteria was the site for this year's Family Health and Community Resources Fair, a chance for various social services and community health providers to gather in one place and let the families of grade school aged children to get to know them and the programs they offer.

Sponsored in part by the Imperial County Children and Families First Commission, the October 10th event began at 4:00 PM and featured booths from the Quechan ADAPP Program, Community Health Services, the Imperial County Sheriff's Office and the WIC Program, among others. The Quechan Safety Office was even out in the parking lot, providing free child safety and booster seat inspections, as well as instructions on how to properly get those sometimes difficult to install seats into the family car the right way.

The March of Dimes had a



The Quechan Drug Awareness and Alcohol Prevention Program was on hand at the Fair with plenty of visual displays and hand-outs, stressing the dangers of addiction.

QUECHAN NEWS Photo by William Isbell

booth full of prenatal care information, and reminds everyone that the best way to prevent a premature birth or low birthweight baby is to eat right during pregnancy. They also said that November 13th is "Premature Birth Awareness Day" this year.

Women, Infants and Children (WIC) was there with healthy cooking advice, as well as free

bilingual cookbooks on creating meals with fruits and vegetables. They also offer dietary guidance for women both before the birth and throughout early childhood, and want to remind everyone to eat plenty of the right kinds of food to stay healthy!

Just to be sure regular health-care providers were represented, the Clinica de Salud del Pueblo

was nearby, giving free blood pressure checks and stressing the importance of vaccinations against communicable diseases. Across the way, the Imperial County Public Health Department showed the kids how to take care of their teeth, and listed the sources and symptoms of environmental lead contamination. They were also getting a couple of weeks' jump on providing everyone with advice on "safe choices for Halloween".

Imperial County Behavioral Health Services and the Sheriff's Office reinforced the message of Quechan ADAPP, not only showing the kids what drugs may look like when they encounter them "on the street", but also stressing the fact that help is available if you find yourself headed down that path.

Those providing the last-chance help needed by victims of drugs or family violence were also there,

with the Center for Family Solutions offering shelter services, crisis intervention and education programs, and the Sure Helpline Center handing out pamphlets on acquaintance rape, inhalant abuse, the dangers of Ecstasy and other club drugs, and "when no means no".

But of course, it all wasn't just deadly serious business at this fair. There was a buffet line set up with loads of fresh fruit and healthy snacks, raffle giveaways of items ranging from cookbooks and t-shirts to electronics, and a live DJ spinning a little background music to keep everyone in an energetic mood.

With over a dozen different booths and probably 35 professionals on-hand to give advice, make suggestions, and set up appointments for future services, this annual event gave everyone a chance to mingle and learn in a non-threatening environment.

## Vandals Cause \$4000 Damage To Semi Tractor



QUECHAN NEWS Photo by William Isbell

Broken glass and a busted speaker box lay next to Jerine Bogan's vandalized Volvo semi-tractor.

With only a few hundred miles to go on a delivery from Wisconsin to L.A., Jerine "Polo" Bogan was two days ahead of schedule. He got in late Friday, and had to have the load in Los Angeles Monday morning, so he dropped the trailer in an empty field south of the San Pasqual High bus barn, and drove his tractor less than a quarter mile to the Ironwood Subdivision,

where he parked just outside of the community center. He then walked to his home only two doors north. After ten hours of driving, he was ready to hit the sack.

His teenaged step-daughter had friends over, watching TV, so he asked them to hold it down when he finally went to bed. At 4:00 AM, his wife, Melissa Mills got home from her job at Paradise Casino and woke him up to ask "What's with all the kids in our house?"

One 13-year old girl was in the front room with Jerine's stepdaughter, drunk, three teen-aged boys were out on the front lawn, and all of the beer in the house was gone. When he stepped out front to tell the boys it was past time for them to go home, they made a few derogatory comments and left.

Come breakfast, Jerine stepped out front to check on his semi-tractor, and found 3 tires worth \$400 each had been slashed, all of the windows and mirrors were busted out, and his radio and speakers were gone from the cab.

An investigation by the Imperial County Sheriff's Department found the same footprints around

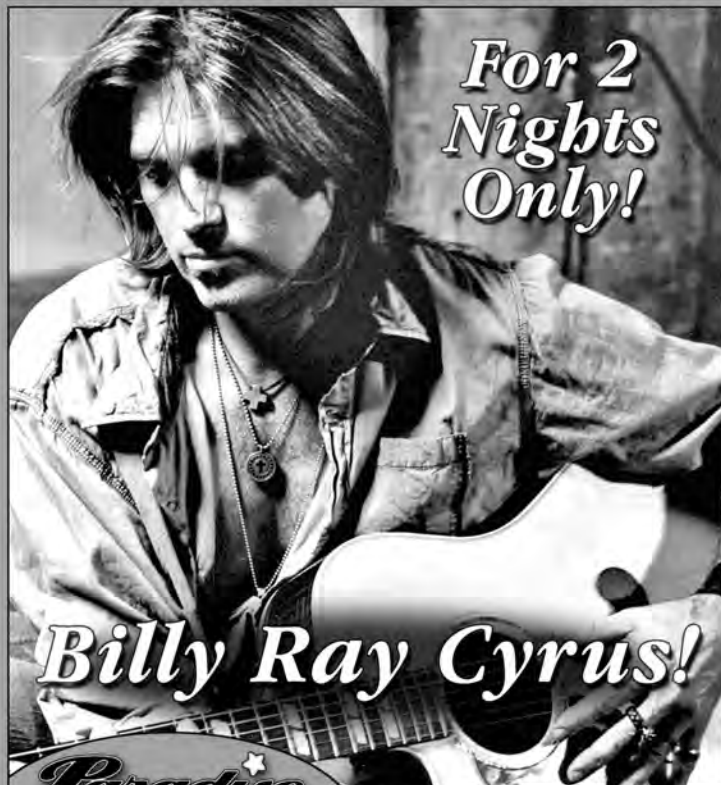
the truck and in the Bogans' front yard, so the culprits were quickly identified as two of the teen-aged boys who had been "guests" in the Bogans' home the night before.

Now he faces a loss of \$500 a day as a truck owner/operator, two young men are facing juvenile court, and the third boy may yet be facing charges, also. The Quechan Tribal Court may be called upon to assign the financial responsibility, but with the parents of one of the kids in jail, there is little chance everything will be paid back.

In the meantime, Mr. Bogan had to pay another trucker \$1.60/mile to come over from El Centro and pick up the trailer to get it to the destination, and Jimbo's Towing has placed his tractor on their secure lot until repairs are made. They'll also be charging him a storage fee everyday it's there, by the way.

Right now, the damages already total over \$4000, which doesn't include lost wages or the daily accumulating storage fees. All because somebody who shouldn't have been drinking in the first place had a few beers that weren't theirs to drink. Think before you drink!

**PARADISE CASINOS PRESENTS**



*For 2  
Nights  
Only!*

*Billy Ray Cyrus!*

Paradise  
**CASINOS**

Thursday & Friday  
October 25 & 26

All  
Tickets: **\$35.00** Both Shows at 8 PM



## Tribal Monitors

*Story Continued from Page 3*

Day three began very early, as the class gathered atop Indian Hill for a trip farther afield, to examine intaglios and rock art along the west bank of the Colorado near Blythe. Traveling in a 3-vehicle convoy, they wound their way north, finally parking on the desert pavement of a barren plain, to get a close look at some famous prehistoric marks left behind by the

ancestors of the Quechan people: the now fenced-off running man intaglio and the Blythe petroglyph group, as well as some ancient intersecting trails that can still be seen in that desolate region.

Entering a desert wash, they walked a few hundred yards in to look up to their left along a twenty foot high cliff face, and saw the painstakingly picked-out figures of men, lizards, snakes and other symbols. Only by hiking a long way around and up over the top of

the mesa behind, were they able to scramble up and get a good, close look at the workmanship involved.

It was the first real opportunity many of them had to get a good, close look at a fairly undisturbed area that must have held great significance for the dreamers of the past. The group spent so much time looking over the art that they didn't notice their sunburned skin until long after they returned to Fort Yuma that afternoon.

The final day of their training was spent in the classroom back at Ironwood subdivision, nursing their sunburns and discussing what they had seen so far, before the final lectures began.

Dennis McDougall spent the first part of that final day going over the prehistory of the lower Colorado River area, and how various projectile points used from the late Ice Age to the era of contact with Europeans evolved over time. Since most groups living along the area from China Lake in the north to the Colorado River Delta in the south used stone as the basis for the sharp end of everything from atlatl darts to arrows, and the hard stone used doesn't rot or evaporate away into dust, projectile points can be used as a means of classification for determining the time periods of site habitation.

The class followed along using the 5-inch thick binders they'd received, filled with reference materials and illustrations of arrowheads, ceramics and maps, as Dennis explained the methods used to identify the myriads of points that can be found here.

His lecture was followed by historian David Earle's presentation on the "contact period", the era that began with the Spanish moving into the Yuma Crossing area. Using maps, engravings and old census records, Dr. Earle gave everyone tips on where to go for information, and how to conduct their own research.

Finally, Lorrie Cachora spoke last, reminding everyone that sometimes what you read in a book is only the product of somebody's misconceptions, based on assumptions made without seeing things for themselves. He said the only way to really know something, is to check it out for yourself. Lorrie also spoke to them of his long-range plans for uncovering the history of specific areas around the reservation, and how their training as monitors will help make that possible.

At last, there is a good-sized group of certified Tribal Monitors to carefully watch over the construction that is soon to begin here at Fort Yuma. This first class is only the beginning, and they will be able to use the experience they gain to teach others even more.

## Nike Unveils N7 Air Native Shoe Designed for Native Americans

BEAVERTON, Ore. — On Tuesday, September 25th, Nike unveiled what it said is the first shoe designed specifically for American Indians, an effort aiming at promoting physical fitness in a population with high obesity rates.

The Beaverton-based company says the Air Native N7 is designed with a larger fit for the distinct foot shape of American Indians, and has a culturally specific look. It will be distributed solely to American Indians, Tribal wellness programs and Tribal schools nationwide will be able to purchase the shoe at wholesale price and then pass it along to individuals, often at no cost.

As a result, the Air Native is wider, with a larger toe box. The shoe has fewer seams to minimize irritation and a thicker sock liner for comfort.

Jerry Bread, outreach coordinator for the Native American Studies program at the University of Oklahoma, said the idea was "fantastic" and addressed a core issue for tribes, though he was skeptical that the feet of people from so many tribes could be so similar.

"It's an excellent gesture and I know it will get a lot of support from tribal people," Bread said. "We stand to profit from it in our physical health and well being." Dr. Kelly Acton, director of the national diabetes program for Indian Health Services, said she was dubious of working with a corporation at first but said she was delighted with the result, say-



**Sam McCracken**, manager of Nike's Native American business program, shows new Air Native N7 shoe. (AP)

ing Nike "bent over backwards" to design a shoe and respect public health needs.

The N7 name is a reference to the seventh generation theory, used by some tribes to look to the three generations preceding them for wisdom and the three generations ahead for their legacy.

The design features several "heritage callouts" as one product manager described it, including sunrise to sunset to sunrise patterns on the tongue and heel of the shoe. Feather designs adorn the inside and stars are on the sole to represent the night sky.

The company anticipates selling at least 10,000 pairs and raising \$200,000 for tribal programs. At \$42.80 wholesale, it represents less of a financial opportunity than a goodwill and branding effort.

"The reason I like it is that, even if there's not a big Native American market, it gives people the impression there is a constituency that deserves attention," said John Dickson, a member of the executive council of the Native American Leadership Alliance in Washington, D.C.

Paul Swangard, managing di-

rector of the Warsaw Sports Marketing Center at the University of Oregon, said the product reflects how Nike does business.

The company prides itself on designing specifically for certain athletes and having close ties to its customers. Nike has been involved with the tribal community for years, supporting tribal athletic teams, events and other social initiatives.

"It reinforces the core of the Nike brand, which is: If you have a body you are an athlete," Swangard said.

"Nike is aware of the growing health issues facing Native Americans," said Sam McCracken, manager of Nike's Native American Business program. "We are stepping up our commitment ... to elevate the issue of Native American health and wellness."

Nike said it is the first time it has designed a shoe for a specific race or ethnicity. It said all profits from the sale of the shoe will be reinvested in health programs for tribal lands, where problems with obesity, diabetes and related conditions are near epidemic levels in some tribes.

Nike designers and researchers looked at the feet of more than 200 people from more than 70 tribes nationwide and found that in general, American Indians have a much wider and taller foot than the average shoe accommodates. The average shoe width of men and women measured was three width sizes larger than the standard Nike shoe.

QUECHAN HIGHER EDUCATION DEPARTMENT

**SPRING 2008  
HIGHER EDUCATION  
APPLICATIONS  
DEADLINE IS  
NOVEMBER 2, 2007**

**VOCATIONAL APPLICATIONS ARE  
BEING ACCEPTED YEAR AROUND**

**MEETINGS ARE HELD EVERY 2<sup>ND</sup>  
MONDAY OF EACH MONTH TO  
CONSIDER VOCATIONAL APPLICATIONS**

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# Miss Quechan 2007/08 Pageant

... And the winner this year is: **Miss Jessica Elizabeth Paddock**

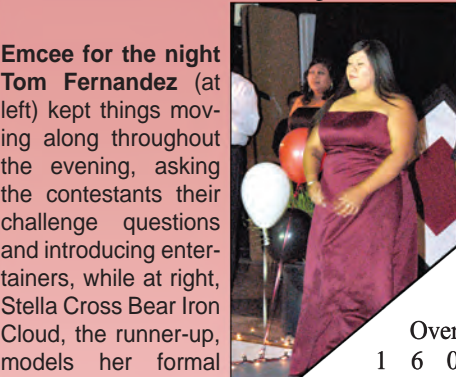


QUECHAN NEWS Photos by William Isbell

Emcee for the night **Tom Fernandez** (at left) kept things moving along throughout the evening, asking the contestants their challenge questions and introducing entertainers, while at right, **Stella Cross Bear Iron Cloud**, the runner-up, models her formal dress at the beginning of the competition.



**Stella Cross Bear Iron Cloud** modelled a traditional diamond dress and then performed a bird dance for her talent.



**Native Royalty on hand** for the Pageant included **Ana Hartt Villereal** (last year's Miss Quechan), the **San Pasqual School Princesses** and **CRIT** and **Su Kutt Menyik Fiesta Princess**, some of whom are seen as they watched from the front row, below.



**Jessica Elizabeth Paddock** also can be seen in her formal, at left. Prior to the start of the Pageant, and during the period the judges ballots were reviewed and points counted to determine the winner, **Freddie Andrews** of the **Hopi Second Mesa** entertained with a wonderful selection of native flute tunes (at right).



QUECHAN NEWS Photos by William Isbell



**Jessica Elizabeth Paddock** introduces herself above and performs the Ah Keel harvest dance for her talent below.

Over 160 people gathered together on the evening of October 11th at the Quechan Community Center to witness the Annual Miss Quechan Nation Pageant. Judges for this year's event included **Millie Grover**, **Viola Anderson**, **Deborah Tourtillot**, **Cody Hartt** and **Shirley Kelly**.

This year the Pageant moved at a brisk pace, with only two young ladies vying for the honor of being the public face of the Quechan Nation at Pow Wows, gatherings, rodeos, parades and many other kinds of public events.

Tribal Royalty from all around Arizona and Southern California, on hand for the Indian Day Holiday, joined in for dancing on-stage between segments of the contest. Although both of the contestants seemed very evenly matched in their formal presentations and in answering the challenge question, **Jessica** pulled ahead by moving out onto the forward area of the stage while performing the Ah Keel Dance during her talent display, and got a good part of the audience up and cheering loudly.

The crowd's reaction was a good indicator of how the judges might also see the best choice for our next Princess, a feeling that was later to prove well founded.

After her final dance as Miss Quechan with all of

the visiting Native Royalty, **Ana Hartt Villereal** was joined on stage by both contestants, and then the runner-up was announced. Finally, to loud applause, the new Miss Quechan Nation stepped forward to be crowned, her sash was adjusted, and **Miss Jessica Elizabeth Paddock** stepped out onto the runway to accept the crowd's acclaim as she began her reign for the year to come.

Once installed in office, **Jessica** waved in greeting to her public and then performed a traditional dance on stage (below).



**The Crowning Moment** as last year's Miss Quechan Nation turns over the sash and crown to **Jessica** (right).



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