

Updated 10/13/2026

SMS Privacy Policy

Data

The Quechan Tribe is committed to protecting your privacy. This Privacy Policy (the “Policy”) governs how we treat the personal data that we collect and receive from you in connection with your use of the SMS Service (the “Service”), which we make available to you through a third-party service provider. The Quechan Tribe (“The Quechan Tribe,” “we,” or “our”) collects personal and activity data, which may be linked. We use technologies like cookies (small files stored on your browser), or unique device identifiers to identify your computer or device so we can deliver a better experience to you. Our systems also log information like your browser, operating system and IP address.

We may also collect personally identifiable information that you provide to us, including your name, address, phone number or email address (collectively, “Personal Information”).

Our systems may associate this Personal Information with your activities while providing service to you (such as pages you view or things you click on or search for).

We do not knowingly contact or collect personal information from children under 13. If you believe we have inadvertently collected such information, please contact us so we can promptly obtain parental consent or remove the information.

Location

We may collect and share anonymous location data to customize our service for you. This includes the collection, use, and sharing of precise location data, such as the real-time geographic location of your computer or device, that we and our partners may collect. This location data is collected in an anonymous form that does not personally identify you and is used only to provide and improve our services. We will obtain your consent before collecting this location data on your first use of the Service.

Data Security

We are committed to protecting the security of your personal data. We implement a variety of security measures to ensure the safety of your personal data. However, we cannot guarantee the absolute security of your data.

Access

You can request to see or delete your personal data. You can sign into your account to see or delete any personally identifiable information we have stored, such as your name, address, email or phone number. You can also contact us by email at tgoreceptionist@paradise-casinos.com to request to see or delete this information.

Deletion

Unless otherwise requested by you, we retain collected data for as long as necessary to fulfill the purposes outlined in this Policy, unless a longer retention period is required or permitted by law.

Sharing

We may share your personal data with trusted partners who assist us in delivering our services to you. We do not otherwise sell, trade, or transfer your Personal Information and data obtained through the Service to third parties.

California residents are legally entitled (at no charge and no more than once annually) to request information about how we may have shared your information with others for direct marketing purposes. Contact us for this information: tgoreceptionist@paradise-casinos.com.

Opting in

A mobile user might opt-in by:

- Entering a phone number online,
- Filling out a paper form that includes their phone number

Opting out

Our third-party service provider provides the ability to opt out of the Service for any reason. To opt out, you can:

- Text “STOP” or “QUIT” to the number from which you received the SMS.
- Access your personal account and remove the SMS authorization.

Please note that unsubscribing from text messages from one campaign will not unsubscribe you from other campaigns. Additionally, opting out of SMS messages will not remove your personal data from our systems. If you wish to have your information deleted, please contact us at tgoreceptionist@paradise-casinos.com.

To opt out of the sale of your Personal Information, please contact us at tgoreceptionist@paradise-casinos.com.

We reserve the right to send you certain communications relating to our services, such as announcements and administrative messages, without offering you the opportunity to opt-out of receiving them.

Contact

You can ask privacy questions.

If you have any questions or concerns about our privacy policies, please contact us: tgoreceptionist@paradise-casinos.com.

Disclosure in Special Circumstances

Special situations may require disclosure of your data.

We may disclose identifiable and anonymous information to third parties in the following limited circumstances: (1) with your express written consent, (2) when we have a good faith belief that disclosure is required by law, (3) when we have a good faith belief it is necessary to protect our rights or property, or (4) to any successor or purchaser in the event of a merger, acquisition, liquidation, dissolution or sale of assets. Your consent will not be required for disclosure in these cases, but we will attempt to notify you, to the extent permitted by law.

Updates

This Policy may be updated from time to time. We will post the date our SMS privacy policy was last updated at the top of this Policy.