



KNM Campaign x IVEJC Magazine Launch Event
Ft. Yuma Quechan Community Center
Tuesday, February 25, 2025
5:30 p.m. to 7:00 p.m.

The Kw'tsán National Monument campaign supports the Imperial Valley Equity and Justice Coalition as it launches its magazine. This magazine is focused on environmental and social justice issues important to residents, allies, and visitors of the Imperial Valley. Members of the Kw'tsaan Cultural Committee contributed a 6-page spread entitled, "Love Letter to the Desert" to the magazine. The article offers a deep look into the meaningful relationship the Kwatsan People have had with this land since time immemorial.

RUN OF SHOW

5:30 p.m. Opening Remarks

- KNM Squad and Intros

5:40 p.m. Imperial Valley Equity and Justice Coalition Remarks

- Daniela Flores, Executive Director
- Erika Veliz, Organizer and Designer

5:45 p.m. Cass Pino NALC Policy Manager

- State of the Campaign and Intro to Youth Ambassadors
- Donald Medart, Jr., KNM Outreach Lead

5:50 p.m. Kw'tsán Cultural Committee Remarks

- Manfred Scott, Chair
- Lena Ortega, Member

5:55 p.m. Quechan Tribal Council Monument Campaign Liaison Remarks

6:00 p.m. Closing Remarks